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**This document provides details of the AOD framework that supports our campus efforts, along with key examples of services, programs, policies, and other initiatives designed to reduce the harm associated with AOD use.**

## Overview

Alcohol is the most used and abused drug on college campuses, including Cornell University. However, most Cornell students drink moderately or not at all, and about a third of Cornell students remain non-drinkers.

Cornell uses a comprehensive public health approach to several college health topics, most of which are interrelated with alcohol and other drug (AOD) use on campus. Such topics include mental health and well-being, sexual violence, and hazing. This document provides an overview of Cornell University’s comprehensive public health approach to preventing harm and reducing AOD abuse among Cornell students.

Cornell regularly conducts survey research and evaluation. Staff members monitor trends in substance use which results in data-driven strategies for prevention.

For more than a decade, Cornell has cultivated a culture of collective responsibility for AOD prevention — one in which every department and each individual shares in the responsibility for creating a healthy and safe campus environment.

This document provides details of the AOD framework that supports our campus efforts, along with key examples of services, programs, policies, and other initiatives designed to reduce the harm associated with AOD use.

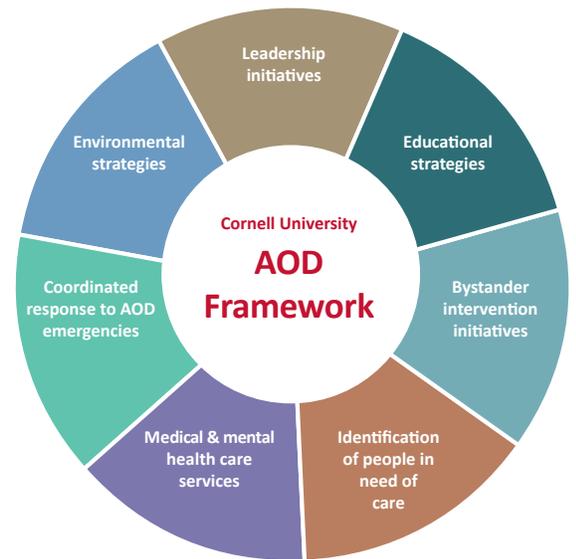
Related campus activities (for example, community-building programs in residence halls) may also contribute to the reduction of AOD-related harm. This report, however, focuses on strategies more directly designed to address AOD use.

The services, programs, and policies documented within this report could not have been achieved without collaboration and are a testament to a campus culture of collective responsibility for AOD prevention.

Questions concerning this document or Cornell’s AOD Biennial Review can be directed to:

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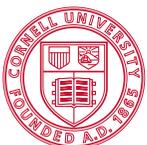
*Cornell’s public health approach to alcohol & other drugs*

## Leadership Initiatives

- *Campus Health Executive Committee:* Senior administration provides oversight of health policy and strategies, including AOD-related initiatives
- *Coalition on Health & Well-Being:* Staff, faculty, graduate and undergraduate student leaders inform the development of prevention and intervention strategies related to AOD abuse, associated violence, and hazing.
- *Strategic Plan:* The Cornell Strategic Plan includes the following goal in service of educational excellence: “Promote the health and well-being of students (undergraduate, graduate, and professional) as a foundation for academic and life success.”
- *Support for sobriety:* The Sober@Cornell student club and sober housing initiative provide support for students who wish to remain sober throughout their time on campus.
- *Late night programs:* The

## Enhance Community Education & Outreach

- *Skorton Center for Health Initiatives:* Provides leadership related to harm reduction, bystander intervention, data collection, and social norms outreach strategies.
- *Alcohol education:* All incoming first- year students are expected to complete AlcoholEdu, an online educational program, before arriving on campus.
- *Online resources:* Self-assessments and web



information about AOD is available at [health.cornell.edu](http://health.cornell.edu)

- **Media communication:** Advertisements, posters, resource cards, and web pages promote positive social norms and educate the community about alcohol emergencies, along with availability of campus resources and attentiveness to AOD concerns.

## Grow Our Community of Empowered Interveners

- **Intervene:** A new 20 minute video and corresponding interactive workshop teach students how to apply a key set of bystander intervention skills to real-life situations. A series of brief scenarios show college student bystanders actively intervening to reduce the risk of problems, including sexual assault, harassment, intimate partner violence, hazing, bias, emotional distress, and alcohol emergencies. An alcohol emergency scene shows a group of students recognizing signs of an alcohol emergency and calling 911 for medical help.
- **Cornell's Good Samaritan Protocol:** encourages students to call for help in alcohol or other drug emergencies. When students call for help on campus, neither they nor the person in need of medical attention will get in trouble for underage drinking, drug possession, or disorderly conduct. *See more:* [GoodSam.cornell.edu](http://GoodSam.cornell.edu).
- **Cayuga's Watchers:** Students attend parties as designated non-drinkers who keep an eye on attendees and intervene in situations to reduce risk.

## Identify People in Need of Care

### Screening by Cornell Health

- **Health history form:** First-year and transfer students who identify (on pre-matriculation health form) a history of AOD concerns/treatment receive information about services and support available before arriving on campus.
- **Primary care alcohol screening (AUDIT):** Medical patients are assessed at the time of their visit. Those indicating concerns related to alcohol are given referrals to resources or self-care.
- **BASICS (Brief Alcohol and Other Drug**

**Screening and Intervention for College Students):** This psycho-educational intervention allows students to explore their AOD use in a non-judgemental environment. Students are referred to BASICS by judicial administrators and health care providers, as well as by self-referral.

### Alert/AOD Team

Staff members from key departments meet weekly to discuss situations (often pre-crisis) involving students whose behavior or well-being is of concern to others.

### EARS (Empathy, Assistance, & Referral Services)

Student volunteers (trained by Dean of Students staff) provide anonymous telephone or walk-in peer counseling for undergraduate and graduate students.

### Victim Advocacy Program

Designated staff members support victims of crimes, violence or other traumatic experiences in which alcohol may have played a role.

## Provide Coordinated Medical & Mental Health Care

- **Cornell Health:** Staff members provide a collaborative approach to health care. Medical and mental health professionals work together to provide care for students with complex health issues, including substance abuse.
- **Care Managers & Behavioral Health Consultants:** Staff members provide a bridge between health services' departments and campus/local resources in an effort to provide students with integrated health care. Care managers and Behavioral Health Consultants facilitate the coordination of services to meet the needs of individual students.
- **Counseling & psychiatry staff:** Staff members provide on-campus services for students who want to learn more about their own use of AOD, reduce or eliminate their use, or are worried about a friend or family member's use. Services include individual and group counseling, same day triage and emergency care, and referral to community providers for off-campus and specialty care. Free, walk-in "Let's Talk" consultations with counselors

are also available at multiple campus locations.

## Deliver Coordinated Response to AOD Emergencies

### On-Campus

- **24/7 Phone Consultation:** Cornell Health staff are available to answer questions and make referrals as needed (607-255-5155).
- **Cornell Police:** Community members can call 911 for AOD emergencies on or off-campus.
- **Crisis Managers:** Staff members are on-call at all times to coordinate the university's response to crisis situations.
- **Community Support Team:** Staff members from across the university provide support for individuals and groups in the aftermath of tragedies or other crises.
- **CUEMS:** A New York State-certified, student-run, emergency medical service. Student EMTs respond to medical emergencies on campus and surrounding university-owned properties.
- **Cayuga Medical Center (CMC) Emergency Department:** The local hospital receives and treats individuals for AOD emergencies.

### Off-Campus

- **Bangs Ambulance:** This local company provides emergency evaluation and transportation to the local hospital.

## Cultivate Environmental Strategies to Reduce Access & Risk

### Consistent enforcement of laws & policies

The campus Judicial Administrator, Cornell Police and local (Ithaca) police strive for clear and consistent enforcement of policies\* and laws. Clear campus policy information is designed to support state and federal law and restrict access to alcohol and other drugs.

- **Residential environment:** House Rules prohibit students under the age of 21 from being "in the presence of" alcohol. Campus and state policy/law prohibit all residents from using illicit drugs.

\* More information: University Policy 4.8 on Alcohol and Other Drugs: <https://www.dfa.cornell.edu/policy/azindex/alcohol>.

- *Greek environment:* Recruitment and new Greek member orientation period are alcohol-free. Event Management Guidelines include prohibition of kegs and hard liquor at all events, unless provided by a licensed caterer.

### Regulation of campus events

Special campus events such as Homecoming, Slope Day, and Senior Days require a coordinated response across campus.

## Recommendations for the Future

While the University plans on maintaining the strategies inventoried in this report, the following items will require focused attention over the next two years:

1. *Increase the visibility of community policing in student residential neighborhoods:* This improved visibility may include more joint patrols of Ithaca Police paired with a Cornell officer, increased presence of Cornell police on the Cornell border to support safety once students are on campus, and weekly communication to community members regarding policing.
2. *Bolster Slope Day strategies:* Strategies to reduce the consumption of alcohol prior to the main event on Slope Day will be identified and implemented.
3. *Improve visibility and clarity of the University's Good Samaritan Protocol:* This improvement will increase students' trust in the protocol and reduce barriers to calling for medical assistance.
4. *Evaluate and roll-out the Intervene bystander program:* This new bystander intervention video and workshop will help us reach more students and increase the community of empowered interveners.

5/23/17