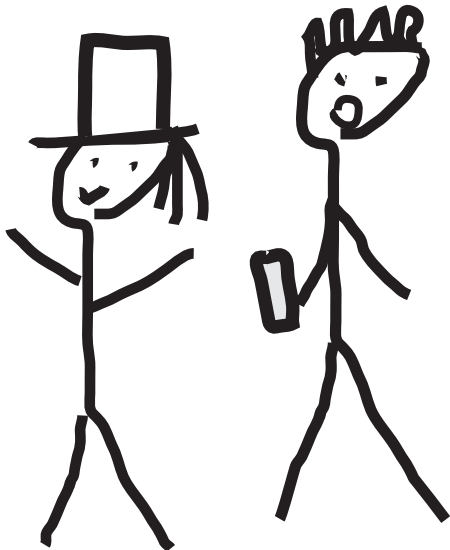
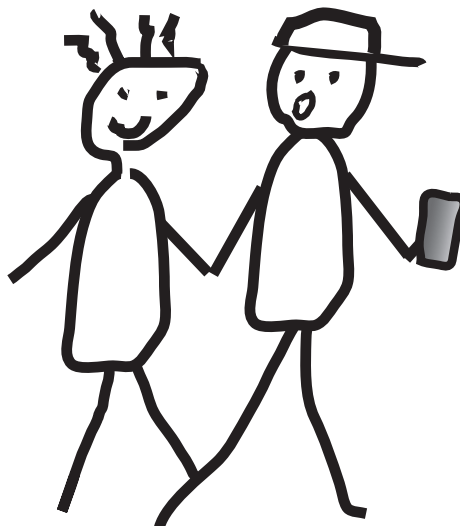


# Buzzed not Blackout

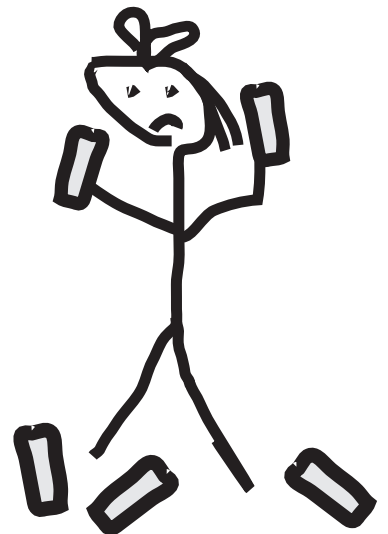
#squadgoals



out with  
bae



?????!!!



76%

... of Cornell students say:

**“It is never socially acceptable to drink to the point of blacking out.”**

This poster is part of a campaign presenting Cornell student data, derived from the Alcohol and Social Life Survey, Fall 2013 ( $N=2827$ , 57% response rate). The data, which may be personally surprising, affirming, or disturbing, are intended to challenge commonly held misperceptions and generate conversation about actual characteristics of the Cornell community. Get more info about the data, and the survey from which it was drawn: [gannett.cornell.edu/target](http://gannett.cornell.edu/target)

Brought to you by: CU Emergency Medical Services, Cornell Minds Matter, Gannett Health Services, Institutional Research and Planning, Office of Fraternities, Sororities, and Independent Living, Residential and New Student Programs, Student-Athlete Advisory Council, Student Assembly

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to drink legally



Cornell University



Target safety. Target success.